

# india symposium

[www.india-symposium.org](http://www.india-symposium.org)

zurich | 2009

## Current Crisis: Turning Challenges into Opportunities

Friday, August 21  
Renaissance Hotel

## PROGRAMME



**CURRENT CRISIS: TURNING CHALLENGES INTO OPPORTUNITIES**

Dear Friends,

A combination of inflated risk/return expectations facilitated by constantly renewing financial product architectures (mortgage and asset backed securities, specific variations of derivative contracts such as credit default swaps etc.) on the supply-side and a monetary policy of cheap money which fostered leveraged lending and risk-taking at institutional and individual level on the demand side, with both sides being moderated by underlying structural as well as regulatory flaws, formed the basis for the unprecedented crisis as seen today.

Collapsing financial market segments led to toxication of assets as well as enormous book value corrections and depreciations thereby culminating in historic losses. Despite the provision of fresh liquidity the recent developments had already started to not only adversely affect the transaction volume in the interbanking lending sectors but also to spread across further segments and asset classes, thereby hitting the regular credit business, bond sectors, public and private equity markets etc.

With liquidity being the least common cross-sectional denominator, that was exactly when what initially started as financial market crisis began to prove itself to be a fundamental and systemic threat, spilling over into real-economic spheres such as automotive OEMs and suppliers, real estate, steel, construction, machine tools just to name a few.

From the sales side, companies started experiencing sharp decline in demands and revenues with orders being cancelled and investments being postponed mounting in over capacities and tremendous cost-side pressures. On top of that, many of the aggressive expansion strategies in the past years were executed through strongly leveraged acquisitions financed through collateralized debt instruments secured by company shares. The stock market turmoil and share price declines further caused deterioration in collaterals and increased liquidity as well as default risks, resulting in higher credit spreads on the lent money and subsequently in increased borrowing costs thereby further lowering corporate earnings and raising the net debt.

contd.

So what can companies do now? For instance, perform a "stress & liquidity test" in the first phase, thereby streamlining businesses and products, adjusting production as well as cost structure and subsequently in a second phase reignite an efficiency driven growth momentum (a) organically, through re-increased operative cash-flows and/or (b) inorganically, through using current, lower valuations for increased M&As transactions financed by hitherto non-committed capital funds or debt to equity swaps or bond based obligations such as convertible or warrant bonds, for instance.

The latter will not only change the overall capital structure of the company but also help to further lower its external financial obligations thereby improving its financial solvency as well as corporate ratings by increasingly re-converting debt into equity (e.g. lower interest and principal expenses and improved debt-to-capital ratio).

The aim of the India Symposium 2009 is to not only jointly discuss the contemporary business challenges but also to concurrently identify ways of turning the same into efficient, real-economic and profitable growth opportunities in an Indo-European context. In this spirit, we sincerely look forward to welcoming you and having you amidst us for the upcoming conference.



**Dr. Sigu Muringaseril**

Founder & Chairman, India Symposium

Shaping the future without mastering the present practical realities is not feasible. The India Symposium is aimed at promoting the exchange of experiences and expertise through formal as well as informal interactions among our eminent and distinguished panellists and participants to not only help them understand the various contemporary challenges on corporate and industry level but also to make sustainable relations at cross-country level.

INDIA SYMPOSIUM 2009	
MORNING	1 OPENING & WELCOME ADDRESSES
	2 KEYNOTE SPEECH
AFTERNOON	3 INAUGURAL ADDRESS
	4 PANEL SESSION 1 MAKRO - LEVEL: NATIONAL & TRANSNATIONAL ISSUES
	5 PANEL SESSION 2 INDUSTRY - LEVEL: BANKING, INSURANCE & FINANCIAL SERVICES
	6 PANEL SESSION 3 INDUSTRY - LEVEL: INFRASTRUCTURE & MANUFACTURING RELATED SECTORS
	7 PANEL SESSION 4 INDUSTRY - LEVEL: KNOWLEDGE ECONOMIES - PART 1
EVENING	8 PANEL SESSION 5 INDUSTRY - LEVEL: KNOWLEDGE ECONOMIES - PART 2
	9 CLOSING & APERO

Our high profile business and leadership platform targets the Top and Middle Management of Multinational Corporations as well as medium sized enterprises from the German speaking countries of Europe. The day mainly comprises speeches, presentations and panel sessions. Subtopics have therefore been derived from the general topic "Turn Challenges into Opportunities" and will be highlighted in different industry-specific panel sessions. Each of the lively panel discussions will be followed by a Q&A session. The official Symposium languages are German and English.

# AGENDA\*

FRIDAY, AUGUST 21<sup>ST</sup>, 2009  
RENAISSANCE HOTEL, ZURICH

<b>TIME</b>	<b>MODULE</b>
08.30 - 09.00	WELCOME COFFEE
09.00 - 09.15	<b>WELCOME ADDRESS</b>
09.15 - 09.30	<b>OPENING ADDRESS</b>
09.30 - 09.50	<b>KEYNOTE SPEECH</b>
09.50 - 11.00	<b>PANEL SESSION I</b> <u>MACRO - PANEL:</u> National and Transnational Issues
11.00 - 11.25	BREAK
11.25 - 12.35	<b>PANEL SESSION II</b> <u>BANKING, FINANCIAL SERVICES &amp; INSURANCE:</u> Corporate & Investment Banking, Private Banking & Wealth Management, Private Equity
12.35 - 13.35	LUNCH
13.35 - 14.45	<b>PANEL SESSION III</b> <u>INFRASTRUCTURE &amp; MANUFACTURING RELATED SECTORS:</u> Automotives, Energy, Retail, Transportation & Logistics
14.45 - 15.10	BREAK
15.10 - 16.20	<b>PANEL SESSION IV</b> <u>KNOWLEDGE ECONOMIES - PART 1:</u> IT, IT Enabled Services, BPO & KPO
16.20 - 17.30	<b>PANEL SESSION V</b> <u>KNOWLEDGE ECONOMIES - PART 2:</u> Pharma, Media & Design
	<b>APÉRO</b>

\* Subject to change

**H.E. CHITRA NARAYANAN**

Ambassador of India  
to Switzerland

**STATE SECRETARY DR. JEAN-DANIEL GERBER**

Director  
Swiss State Secretariat for Economic Affairs (SECO)

**VICE-MINISTER JOSEF MAYER**

Ministry of Economics and Labour  
Government of Austria

**COLETTE MATHUR**

Former Director, World Economic Forum (WEF)  
Current Co-President, Euro-India Centre

**SANJAY NAYAR**

CEO & Country Head  
KKR India

**PETER KRONSCHNABL**

President  
BMW India

**JÖRG MÜLLER**

President  
Volkswagen India

**BIPLAB MAJUMDER**

Managing Director & Country Manager  
ABB India

**RANJIT SHAHANI**

Vice-Chairman & Managing Director  
Novartis India

**HARISH NARULA**

President  
Lupin Ltd.

**ARUN SINHA**

Group Chief Marketing Officer  
Zurich Financial Services

**DR. WALTER WILD**

Chairman  
SwissRe Shared Services India

**RAJESH NAMBIAR**

General Manager  
IBM India

**HEIMO SCHEUCH**

CEO  
Wienerberger

| SPEAKERS\*

**MARC VOLLENWEIDER**

CEO & Co-founder  
Evaluerve

**CLAS NEUMANN**

President  
SAP (Labs) India

**RAJIVE KAUL**

Chairman  
Nicco Corporation

**DR. CHRISTOPH LINDENMEYER**

Member of the Management Committee  
Schindler Group

**THORSTEN MEINCKE**

Director, Global Sales & Marketing  
Kühne + Nagel

**AMIT SHAHI**

CEO & Co-Founder  
theIdeaWorks

**ANA CELLNER**

Partner  
Deloitte

**SUHAS GOPINATH** 'WEF's Young Global Leader'

CEO & President  
Globals Inc.

**SEVERIN ROELLI**

Partner  
Pestalozzi Lachenal Patry

and many more...

## INFORMATION

For updated information about the programme and the event, kindly contact:  
**EXECUTIVE COMMITTEE - INDIA SYMPOSIUM 2009**

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## VENUE

### RENAISSANCE HOTEL

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# REGISTRATION

Herewith, I bindingly register for the **INDIA SYMPOSIUM 2009**.

**India Symposium 2009**

Friday, August 21

Price CHF 490

surname \_\_\_\_\_

first name \_\_\_\_\_

company \_\_\_\_\_

position \_\_\_\_\_

company address \_\_\_\_\_  
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e-mail \_\_\_\_\_

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fax \_\_\_\_\_

date \_\_\_\_\_ place \_\_\_\_\_

signature \_\_\_\_\_

- The number of seats available is limited.
- We are looking forward to welcoming you and receiving your registration form via e-mail or through online registration ([www.india-symposium.org](http://www.india-symposium.org))
- We will be pleased to send you a letter of confirmation and further details regarding the remittance of the amount payable.